

7th Annual Houston Vintage Book, Postcard & Paper Festival

Saturday October 23 & Sunday October 24, 2010
The Stafford Centre 10505 Cash Rd. Stafford TX 77477

Dealer Contract

Dealer Name _____

Business Name _____

Street Address _____

City/State/Zip _____

Phone Number/s _____

Email Address _____

Will you have anyone else assisting you? YES NO Please list their full names below

1. _____ 2. _____

Table Pricing

Backup tables are reserved for postcards or paper ephemera only. All books must be sold on front tables only (this will be enforced). You are allowed to purchase one backup table for each front table ordered. All front tables are 8 feet in length. All backup tables are either 6 or 8 feet.

Booth style for 1 or more front tables
(backups allowed)



Booth style for 3 or more front tables
(no backups allowed)

If you sign up BEFORE August 1, you pay . . .

1 Front Table	\$125.00	_____	4 Front Tables	\$405.00	_____	Backup Tables	\$10 ea.
2 Front Tables	\$225.00	_____	5 Front Tables	\$485.00	_____	Number Req.	_____
3 Front Tables	\$305.00	_____	6 Front Tables	\$555.00	_____		

If you sign up AFTER August 1, you pay . . .

1 Front Table	\$145.00	_____	4 Front Tables	\$425.00	_____	Backup Tables	\$15 ea.
2 Front Tables	\$245.00	_____	5 Front Tables	\$505.00	_____	Number Req.	_____
3 Front Tables	\$325.00	_____	6 Front Tables	\$585.00	_____		

Texas Booksellers Association members receive \$15 off your total! \$ _____
AMOUNT ENCLOSED FOR ALL TABLES TO BE RESERVED: \$ _____

Payment Options

By Mail:

Make checks or money orders payable to
"DM Promotions" and mail to the following address:
DM Promotions
3107 Ann Arbor Ct.
Sugar Land, TX 77478

Online Via PayPal:

Our PayPal account
is listed under
DEM77@live.com

PLEASE SEE OTHER SIDE!

How many show postcards would you like us to send to you for this show?

25 50 100 Other: _____

These cards can be used for your own private mailing list so you can notify your customer base about your appearance at this show. They can also be used as inserts for winning auction items. Take them with you to shows that you do to promote your appearance here. Cards are full color on glossy 14 point stock.

What are your specialties?

Books Postcards Paper

Are you offering appraisals?

YES NO

Please provide a description of your merchandise available for sale at the show:

BEFORE SIGNING this contract, *please* read the following summary of disclosures and guidelines for the show: Your signature will acknowledge that you have read and agreed to the listing below:

- I agree to set up my dealer space during the allotted times for dealer set up.
 - Friday October 22, 2010 from 12:00 PM to 8:00 PM
 - Saturday October 23, 2010 from 8:00 AM to 9:30 AM
- I agree to keep my dealer space open for business during the posted days and hours of the show. These days and hours are as follows:
 - Saturday October 23, 2010 from 10:00 AM to 6:00 PM
 - Sunday October 24, 2010 from 10:00 AM to 4:00 PM
- I agree to provide any additional lighting that I may require as well as extension cords or stands for additional lighting. If access to electricity is needed, please contact DM Promotions in advance so that we may place you at tables near an outlet.
- I agree to supply and use cloth coverings for all tables and merchandise (during non-show hours). It is *strongly recommended* that you use plastic coverings for protection of your merchandise.
- I agree to keep my own Texas state sales tax (8.25%) and maintenance of tax records.
- I agree to sell items directly related to books, postcards, or paper ephemera *only*.
- If you are unable to attend the show, your deposit will be fully refundable but you *must* provide a written notice of cancellation. The deadline for cancellation is September 1, 2010. If you must cancel after this deadline, your deposit will *only* be refunded if another dealer purchases your space.
- I hereby release and discharge DM Promotions, Daniel E Monsanto, the Houston Area Postcard Club et al, the Texas Booksellers Association, the Stafford Centre, and the City of Stafford, Texas from any and all liability and financial responsibility resulting from any lost, stolen, or damaged personal items as well as any personal injury incurred before, during, or after the show while on the Stafford Centre grounds. I also understand that any damage caused by me to Stafford Centre property and grounds will be my full financial responsibility.
- Please feel free to contact DM Promotions directly at **(281) 386-7998** or by email at **DMPHouston@live.com** with any questions or concerns.

Dealer Signature _____

Date _____

DMP Signature _____

Date _____

<u>For Internal Use Only</u>			
Date Paid _____	Method _____	Amount _____	Bal. Due _____
Date Paid _____	Method _____	Amount _____	Bal. Due _____