

# 5<sup>th</sup> Annual Houston Book, Postcard & Paper Fair

Saturday October 25 & Sunday October 26, 2008  
The Stafford Centre 10505 Cash Rd. Stafford TX 77477

## Dealer Contract

Dealer Name \_\_\_\_\_

Business Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number/s \_\_\_\_\_

Email Address \_\_\_\_\_

Will you have anyone else assisting you?  YES  NO Please list their full names below

1. \_\_\_\_\_ 2. \_\_\_\_\_

### Table Pricing

Backup tables are reserved for postcards or paper ephemera only. All books must be sold on front tables only (this will be enforced). You are allowed to purchase one backup table for each front table ordered. All front tables are 8 feet in length. All backup tables are either 6 or 8 feet.

Booth style for 1 or more front tables  
(backups allowed)



Booth style for 3 or more front tables  
(no backups allowed)

If you sign up AFTER August 1, you pay . . .

1 Front Table \$140.00 _____	4 Front Tables \$420.00 _____	Backup Tables \$15 ea.
2 Front Tables \$240.00 _____	5 Front Tables \$500.00 _____	Number Req. _____
3 Front Tables \$320.00 _____	6 Front Tables \$580.00 _____	Total Cost _____

Texas Booksellers Association members receive \$15 off your total! \_\_\_\_\_

Houston Area Postcard Club members receive \$10 off your total! \_\_\_\_\_

AMOUNT ENCLOSED FOR ALL TABLES TO BE RESERVED: \$ \_\_\_\_\_

### Payment Options

#### By Mail:

Make checks or money orders payable to  
DM Promotions and mail to the following address:

DM Promotions  
3107 Ann Arbor Ct.  
Sugar Land, TX 77478

#### Online Via PayPal:

Our PayPal account is listed under [DEM77@peoplepc.com](mailto:DEM77@peoplepc.com)

**NOTE: You must include an additional  
\$3.00 for each \$100 increment!**

Example: \$240.00 order + \$6.00 PayPal fee = \$246.00 total  
Example: \$400.00 order + \$12.00 PayPal fee = \$412.00 total

# **PLEASE SEE OTHER SIDE!**

**How many flyers would you like us to send to you for this show?** They can be used as eBay auction inserts or table advertising at your other show appearances. They are printed on regular paper stock.

25       50       100       Other: \_\_\_\_\_

**How many mailer postcards would you like us to send to you for this show?** They can be used for your own private mailing list so you can notify your customer base about your appearance at this show. They are printed on a thick paper stock.

25       50       100       Other: \_\_\_\_\_

**What are your specialties?**  Books  Postcards  Paper **Are you offering appraisals?**  YES  NO

**Please provide a description of your merchandise available for sale at the show:**

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**BEFORE SIGNING this contract, please read the following summary of disclosures and guidelines for the show: Your signature will acknowledge that you have read and agreed to the listing below:**

- I agree to set up my dealer space during the allotted times for dealer set up.
  - Friday October 24, 2008 from 12:00 PM to 8:00 PM
  - Saturday October 25, 2008 from 8:00 AM to 9:30 AM
- I agree to keep my dealer space open for business during the posted days and hours of the show. These days and hours are as follows:
  - Saturday October 25, 2008 from 10:00 AM to 6:00 PM
  - Sunday October 26, 2008 from 10:00 AM to 4:00 PM
- I agree to provide any additional lighting that I may require as well as extension cords or stands for additional lighting. If access to electricity is needed, please contact DM Promotions in advance so that we may place you at tables near an outlet.
- I agree to supply and use plastic coverings for all tables and merchandise during non-show hours (It is strongly recommended that you use plastic coverings for protection).
- I agree to keep my own Texas state sales tax (8.25%) and maintenance of tax records.
- I agree to sell items directly related to books, postcards, or paper ephemera only.
- If you are unable to attend the show, your deposit will be fully refundable but you must provide a written notice of cancellation. The deadline for cancellation is October 1, 2008. If you must cancel after this deadline, your deposit will only be refunded if another dealer purchases your space.
- I hereby release and discharge DM Promotions, Daniel E Monsanto, the Houston Area Postcard Club et al, the Texas Booksellers Association, the Stafford Centre, and the City of Stafford, Texas from any and all liability and financial responsibility resulting from any lost, stolen, or damaged personal items as well as any personal injury incurred before, during, or after the show while on the Stafford Centre grounds. I also understand that any damage caused by me to Stafford Centre property and grounds will be my full financial responsibility.
- Please feel free to contact DM Promotions directly at **(281) 386-7998** or by email at **DMPHouston@peoplepc.com** with any questions or concerns.

**Dealer Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

**DMP Signature** \_\_\_\_\_

**Date** \_\_\_\_\_